



TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE (GIRLS), KOTHAGUDEM



Bhadradi Kothagudem District, Telangana State - 507101
(Affiliated to Kakatiya University, Warangal, Telangana)
Website: <https://ttwrdds.ac.in/Kothagudem>

DEPARTMENT OF JOURNALISM



COURSE OUTCOMES

JOURNALISM COURSE OUTCOMES

1. The goal of the journalism department is to provide quality required courses of programs.
2. After taking a course in the journalism department, students should be able to..
 - Demonstrate their knowledge of the basic information principles and fundamental concepts and skills of the field
 - Communication and acquired the knowledge and skills

S.NO	SEMESTER	COURSE-SUBJECT TITLE
1	I	Introduction to mass communication journalism
2	II	Mass media in India
3	III	Development communication
4	IV	Broad cast journalism, new media
5	V	Media laws& ethics
6	VI	Public relations and advertising

S.No	semester	course	Course outcomes
	I	Introduction to mass communication journalism	<ul style="list-style-type: none"> ➤ Understand the concepts of in journalism. ➤ Study the behavior of changing the society. ➤ Students will be able to investigative some news papers
	II	Mass media in India	<ul style="list-style-type: none"> ➤ Understand the concepts of news papers, radio, films and television etc. ➤ Understand the concepts of growth and present status of new media in India. ➤ Uses of social medias and e-governance, online media.
	III	Development communication	<ul style="list-style-type: none"> ➤ Understand the concepts of development theory's economic theory, sociological theory, and modernization theory. ➤ Understand the concepts of SITE
	IV	Broad cast journalism, new media	<ul style="list-style-type: none"> ➤ Understand the concept of dooradarsan, AIR FM radio. ➤ Formats of radio, TV feature jingles, talk shows. ➤ Understand the concepts of basic productions technologies, types of productions, script format
	V	Media laws & ethics	<ul style="list-style-type: none"> ➤ Understand the concepts of ethics, journalism and objectivity. ➤ The influence of news values, objectivity in practice, redefining objectivity as a perspective use of language
	VI	Public relations & advertising	<ul style="list-style-type: none"> ➤ Students are understood about public advertisements types' structer, definations. ➤ Understand the public agencies, brand propaganda, and PIBs.



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Academic year	Sem -I	Sem -II	Sem-III	Sem IV	Sem-V	Sem-VI	Avarage
2029-2020	7.54	9.13	-	-	-	-	8.33
2020-2021	8.97	7.80	8.45	7.26	-	-	8.12
2021-2022	7.69	7.03	7.75	7.63	7.74	8.54	7.73
2022-2023	7.38	6.86	7.63	8.01	7.27	7.64	6.25
2023-2024	7.77	7.22	7.84	8.49	8.30	8.42	8.00